

# BIOCENTURY

## CAREER OPPORTUNITIES

BioCentury Inc. is widely known as the leading provider of business intelligence about the biotechnology and pharmaceutical industries through its high value-added publications, conferences and research services. BioCentury's focus is on value-added analysis and data about corporate strategy, management decisions, partnering, emerging technology, clinical development, the public policy environment and the financing markets that are key to understanding how value is created by biopharmaceutical companies.

Examples can be seen in recent issues of *BioCentury*, *BioCentury Innovations*, *BioCentury Extra* and *BioCentury Week in Review*.

To contact BioCentury regarding career opportunities or to submit a resume, email [careers@biocentury.com](mailto:careers@biocentury.com).

## SENIOR WRITER

BioCentury currently has openings for Senior Writers to evaluate scientific developments, clinical research, regulatory and public policy developments for their healthcare, commercial and investment impact and write about them for our publications.

### Job Description:

The fundamental duties of BioCentury's Editorial Department include fact-finding, reporting, analysis and writing for the company's publications and reports. Such activities require interviews in person or by telephone, research of the literature and compilation and organization of facts and numerical data from printed, electronic or other sources, often in collaboration with BioCentury's Research Department.

The Senior Writer position requires the ability to report on and write for our publications about current events and trends in the areas of life science and biomedical technology including compounds in development, biological pathways, discovery tools, translational science and medicine, preclinical and clinical developments, regulatory review, politics and policy, and finance.

Projects and deadlines are determined by the Senior Editors. Assignments may be carried out in collaboration with other team members.

### Requirements:

A Senior Writer candidate will be able to show:

- At least four years of work experience or other credentials to demonstrate advanced knowledge of the topics addressed by the company's publications and services.
- The ability to write complex, multi-source articles of up to 3,000 words at least six times a year that identify emerging trends and engage in interpretative, forward-looking thinking. In addition, the Senior Writer is expected to produce an average of at least two pages of published copy per week.
- The ability to write clearly and accurately in English that is correct with respect to grammar, spelling and style, within the company's deadlines. Fluency in a language other than English is highly desirable.
- The ability to think analytically, to be able to evaluate the potential outcomes of actions or events, to communicate this reasoning in writing and, where appropriate, to provide supporting numerical analysis. Experience with financial modeling is highly desirable.
- News judgment, i.e., the ability to prioritize news events in order of importance for the company's audience, and to be able to explain the reasoning behind the ranking.
- The ability to work with a high degree of independence to deliver high-quality work product on agreed schedules with a minimum of supervision.
- A network of professional contacts and relationships in the relevant scientific and corporate communities who will contribute significantly to the content of the company's publications and information services.

Finally, all BioCentury employees are obligated to meet the highest standards with respect to accuracy, conflict of interest, intellectual property rights, slander, confidentiality and respect for information sources and readers.

### Compensation and

#### Benefits:

- Salary commensurate with experience
- Company-sponsored health and life insurance
- Bonus
- 401(k) plan

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## STAFF WRITER

BioCentury, a global provider of healthcare business intelligence, news and data, has openings for Staff Writers.

**Job Description:**

BioCentury is an independent, entrepreneurial media group devoted to identifying, explaining and analyzing innovation in healthcare for an international audience that spans key opinion leaders in the scientific, business, investment, government and patient communities.

BioCentury provides its services through a multimedia platform that includes electronic publications, television, databases and conferences, with an increasing component focused on mobile applications and social media.

BioCentury's Editorial Department is responsible for fact-finding, reporting, analysis and writing for the company's information products. These activities require interviews in person or by telephone; research of the literature; and the compilation, organization and interpretation of facts and numerical data from printed, electronic or other sources.

Staff Writers report on and write about breaking news events in healthcare with a focus on biomedical technology. Subjects may include advances in biological sciences, translational science and medicine, preclinical and clinical development of pharmaceutical compounds, actions by regulatory and political bodies affecting healthcare, venture capital investment in healthcare innovation, and healthcare economics.

Staff Writers write multiple short stories on tight deadlines each day for publication in *BioCentury Extra*, an e-newspaper for mobile devices.

With experience, Staff Writers also may write longer articles for *BioCentury*, the company's flagship weekly publication distributed in multiple electronic formats.

Staff Writers work at the direction of BioCentury's Senior Editor for News.

Successful Staff Writers have the opportunity to advance to the next level, Senior Writer, taking on longer and more complex topics requiring more extensive interviewing and deeper analysis.

**Requirements:**

A Staff Writer candidate will be able to show:

- The ability to prioritize news events in order of importance for the company's audience, and to be able to explain the reasoning behind the ranking.
- The ability to identify the most important information that must be communicated in a news report; to identify information gaps that must be filled to create a complete story; and to organize a strategy for obtaining the necessary facts from interviews, internal and external databases and other sources.
- The ability to write the news clearly and accurately in English that is correct with respect to grammar, spelling and style, within the company's deadlines.
- The ability to work with a high degree of independence to deliver high-quality work on daily deadlines with a minimum of supervision.
- A bachelor's degree with relevant coursework in biomedical sciences, biomedical engineering, finance, economics and/or business, or work experience that demonstrates the skills required for the position.

Verbal and/or written fluency in a language other than English is highly desirable.

The ability to interpret statistics is highly desirable.

Finally, all BioCentury employees are obligated to meet the highest standards with respect to accuracy, conflict of interest, intellectual property rights, slander, confidentiality and respect for information sources and readers.

**Compensation and**

**Benefits:**

- Salary commensurate with experience
- Company-sponsored health and life insurance
- 401(k) plan
- Bonus opportunity

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## SENIOR EDITOR / ASSOCIATE EDITOR

BioCentury Inc. is widely known as the leading provider of business intelligence about the biotechnology and pharmaceutical industries through its high value-added digital publications, databases, international conferences and research services.

**Job Description:**

The company has an opening in our Redwood City, Calif., office for a Senior Editor or Associate Editor to edit highly analytical, long-form articles about scientific developments, innovations in R&D, clinical research, corporate strategy, and regulatory, financing and public policy developments for their healthcare, corporate

and investment impact for the company's flagship weekly publications, *BioCentury* and *BioCentury Innovations*.

*BioCentury Innovations* focuses on the "Idea to IND" phase of drug development. Its analysts cover the interface between industry and academia, the commercial translation of new science into new drugs, diagnostics and other healthcare innovations, and implications of breakthrough technologies on private and public investment in early stage investment in R&D.

*BioCentury's* team focuses on "IND to the Patient," analyzing corporate strategy, management decisions, partnering, clinical development, regulation, public policy, patient engagement and the financing markets that are key to understanding how biomedical innovation affects public health.

Both publications reach an international audience in the corporate, investment, public policy and patient communities.

Requirements:

Applicants must submit a cover letter in addition to a resume and other pertinent credentials.

A candidate for this position will be able to show:

- At least four years of work experience or other credentials to demonstrate advanced knowledge of the topics addressed by the company's publications in addition to the editing skills described below.
- The ability to think analytically and critically in order to add value to articles written by our scientists and business analysts.
- The ability to edit complex, multi-source articles to meet the company's requirements for interpretative, forward-looking thinking.
- The ability to integrate editing of long-form content with accompanying data visualizations to ensure clarity and consistency of the complete presentation.
- The ability to edit to ensure content is clear, factually accurate and correct with respect to grammar, spelling and style.
- The ability to process files in a digital authoring system, including the ability to create and manage files in a content management system, including meta tagging and linking, for digital publishing.
- The ability to work with a high degree of independence to deliver high-quality work product on agreed schedules with a minimum of supervision.
- In total, the Associate Editor must be able to edit an average of 5,000 words, or about 3-4 articles, a week.
- Finally, all BioCentury employees are obligated to meet the highest standards with respect to accuracy, conflict of interest, intellectual property rights, slander, confidentiality and respect for information sources and readers.

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