

BCIQ: BioCentury Online Intelligence

Put the Power of Our Team to Work for You

Since 1993, BioCentury's editorial team has relied upon its own meticulously maintained data for the accurate biopharma industry information contained in all our publications. Now, this robust research database can be your cost-effective, company-wide knowledge management solution with a subscription to **BCIQ: BioCentury Online Intelligence**.



BCIQ is powered and populated by the expert researchers at BioCentury who carefully verify and catalog corporate milestones, product development and fundraising events into this relational database. These data are then placed into context with fully integrated links directly to BioCentury's news and analysis in the complete **BioCentury Archives**, which is included in **BCIQ**.

BCIQ also includes stock data and financial performance modules in addition to the company, pipeline and financing data sets. **BCIQ** provides custom management tools for users to personalize searches and reports.

Available Now

Subscribers now have access to the corporate, product & financial data in BioCentury's internal knowledge warehouse

Comprehensive information

- ❖ 6,600 public & private companies
- ❖ \$326 billion in financings
- ❖ 8,000 biopharma products

BioPharma's Knowledge Center

BCIQ expands the reach & effectiveness of your research team through a single application & continuously updated, reliable data

Three Relational Modules

- ❖ Company Analyst
- ❖ Financial Analyst
- ❖ Pipeline Analyst

Fully Integrated Intelligence

Combines data AND analysis with direct links to 160,000 articles, charts & figures in the **BioCentury Archives**

Integrated Platform

- ❖ One user-friendly application
- ❖ Reporting and graphing tools
- ❖ Fast search engine



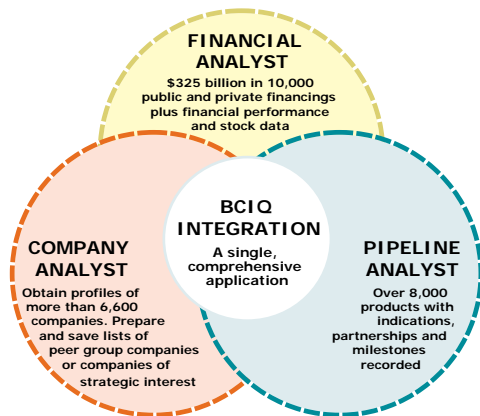
Contact us today for a **FREE** demonstration

on how you can leverage **BCIQ** to expand your company's power to gather and analyze industry intelligence

+1 650-595-5333

BCIQ@biocentury.com

www.biocentury.com



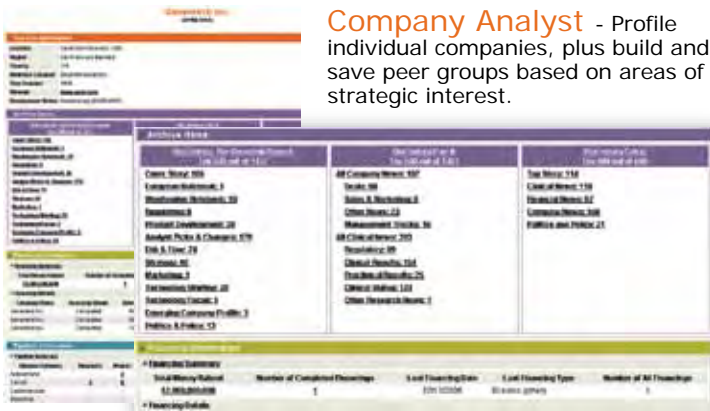
Clean Data, Clear Filters, Outstanding Value

Pipeline summaries & detail
Product status, ownership
Molecular targets
Mechanism of action
Indications
Clinical & regulatory milestones
Links to clinical data

Financing summaries & detail
Amounts raised
Public & private rounds
Financing trends
Geographic trends
Underwriters & venture investors
Financial statement details
Links to corporate history & analysis

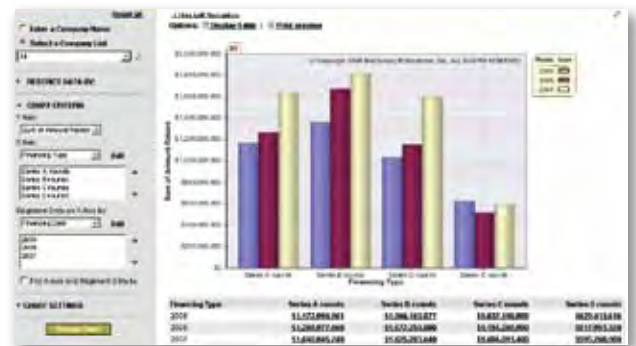


Options: Save Company List | Print | Export to Excel | Chart It



Company Analyst - Profile individual companies, plus build and save peer groups based on areas of strategic interest.

Financial Analyst - Filter, download and manipulate data on more than \$325 billion in public and private financings; along with new tools to measure financial and stock performance.



Pipeline Analyst - Use a multitude of search criteria to review more than 10,000 products in active development or on the market in 500+ indications.



The Full Power of BioCentury

- ❖ Gold Standard for biopharma intelligence
- ❖ Cost effective, time saving
- ❖ Trusted data source
- ❖ New data continuously added
- ❖ Easy to use: One application drives all searches
- ❖ Flexible, personal, search & reporting tools
- ❖ Charting, graphing & exporting tools

To arrange a personal, complimentary BCIQ demonstration, please contact BCIQ@biocentury.com or call +1 650-595-5333